

## PAHOM. Les Fleurs du..

28.02.2023 – 16.04.2023



“Les Fleurs du...” – solo exhibition of artist Pahom (Sergey Pahomov) – is set to launch at GUM-Red-Line Gallery on February 28, 2023. The exposition includes paintings and photographs created by the artist in 2022–2023. Some of the oeuvres were made in partnership with Pahom’s frequent collaborator, the artist Marinesca. Pahom will present his performance art piece “The Great Incumbency 27.02.23” during the formal opening of the project. The piece will be captured on film and included in the exposition.

Project curator Mikhail Sidlin notes that the title of the exhibition – “Les Fleurs du...” – refers art lovers to the famous collection “Les Fleurs du mal” by French poet Charles Baudelaire. From the core of 10 large paintings light comes out in the form of flower petals. This light could be compared with the concepts of mana and khvarenah found in Melanesian and Persian cultures, respectively, i.e., the magic powers of prophets of video game characters. Pahom’s work is notable for its melange of various traditions, cultural codes, and events. This penchant allows the artist to significantly expand the framework and formats of his creative endeavours in all their guises, be they artistic, thespian, musical, or performative.

One of the corner stones and, indeed, the inciting incident of the project is the performance art piece “The Great Incumbency 27.02.23.” The artist approaches performance art as a Dionysian spectacle, a celebration of life in all its richness. The greatest value of Pahom’s artworks is the affirmation of love towards life and joy, embodied in the eclectic approach of the artist.

The exhibition is centred around 10 new large-scale paintings (2 × 1.5), created specifically for this latest project. Pahom combines visual elements of psychedelic culture with Eastern motives, the heritage of Soviet and post-Soviet underground culture. Curator Mikhail Sidlin observes that these pieces mark a new period of massive artworks by the artist. This is proven true once the viewer examines each of the paintings in combination with digital photographs depicting Pahom. Both the paintings and the photographs will be available for viewing at GUM-Red-Line.

Retaining the status as one of the protagonists of metamodern culture, Pahom creates his own pantheon of “gods,” visions that the audience can observe passing in quick succession through mass culture and subconsciousness. Pahom acts as a universal equalizer of all cultural layers. The artist Marinesca assists him in bringing his ideas to full fruition. Among the spirits “captured” and “documented” in the exposition, one can see the devil on ice-skates and Kashpirovsky, Rasputin and the boxer, the mad Pierrot and the human cactus, all united as self-portraits of the artist. Some of them recall televised kitsch, some of them are inspired by the great artworks of the past and chef-oeuvres of the Golden Age of mythology.

The exhibition runs till April 16, 2023.

Project curator – Mikhail Sidlin.

GUM-Red-Line Gallery director – Igor Kazakov.

[Information for mass media](#)

#### About the artist:

Sergey Pahomov – artist, film and stage actor, musician. Born in Moscow in 1966. Graduated from the Kalinin Moscow School of Arts and Industry in 1985. Currently lives and works in Moscow and Berlin.

Pahom's profession could best be described as "the Artist": he's an actor, scriptwriter, interior designer, fashion magazine art director, performance artist. Pahom's artworks were showcased in numerous solo and group exhibitions in Vienna, Berlin, London, New York, Paris and Moscow. The artist is frequently featured at the Tretyakov Gallery. Pieces by Pahom are included in the collection of the Saatchi Gallery (London).

#### About the gallery:

GUM-RED-LINE Gallery occupies a space of 280 SM in the front of GUM. Its windows exit onto Red Square. Besides the spectacular architecture created by Alexander Pomerantsev, these halls bear an extraordinary historical heritage. This is the actual location of the Henri Brocard Gallery that was established right here all the way back in 1893. Henri Brocard was a famous Moscow perfumer and art collector. While maintaining the legacy of the past, GUM-RED-LINE Gallery acts as a starting point for the cultivation of a new cultural space where GUM customers can learn about contemporary art. **Opening hours: The gallery, located on Floor 3, Line 1, GUM, is open to visitors every day, 10 to 22.**



[www.gum-red-line.ru](http://www.gum-red-line.ru)

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